

Rippling of Change to the Community

UCPBS as an organization does not only aspire excellence in its mandate as a financial institution but has always looked for ways in making a positive impact in the communities. We promote a strong sense of accountability not just within ourselves and the actions we take but of the surroundings we belong to.

The company cannot emphasize enough the importance of integrating social & environmental factors in what we do. We consciously seek out meaningful partnerships and try to widen our reach helping even those who live in far-flung areas. Our sense of purpose is further bolstered by the participation we take in the service of others. We shall remain dauntless in our pursuit to inspire and to lead by example.



CORPORATE SOCIAL RESPONSIBILITY



Segunda Mana Donations in-kind Program Relunched

After the 2018 and 2019 Segunda Mana Donations-in-kind Program participation, the Bank relunched its fundraising program that aims to collect in-kind donations of new or pre-loved usable and valuable items such as apparel, footwear, bags, accessories, furniture, appliances, books, and educational materials.

The donated items will then be converted to cash through their 52 Segunda Mana Charity Outlets where the proceeds will go to funding Caritas Manila's Youth Servant Leadership and Education Program (YSLEP).

Donation boxes were distributed to selected Luzon Bank Branches. The employees and Bank customers were encouraged to donate as part of their community service.

A Certificate of Partnership was signed by UCPBS President and CEO Ms. Lizette Margaret Mary J. Racela and Caritas Manila Executive Director Fr. Anton C.T. Pascual on June 22, 2022, at 2002 Jesus St., Pandacan Manila. The program started on August 1, 2022, and will last for the whole year.



A Half Decade of Saving Lives

True to its commitment to serving the communities, UCPBS is now on its 5th year of partnership with the Philippine Red Cross (PRC).

As a response to PRC's Donor Recruitment and Retention intended to address the increasing demand for blood and augment the national blood requirement, associates from the Head Office donated a total of 37 blood bags that would yield 111 blood products on September 09, 2022, to help the most vulnerable with their blood needs. PRC has been the leading provider of blood and blood products in the country.

Apart from this, 159 associates, family members, and extended family of employees renewed their voluntary membership to the organization to support its services all over the country. This time, the Bank's total membership amounted to more than P50,000. The amount will be used to support Blood Services, Disaster Management Services, Safety Services, Health Services, Social Services, Red Cross Youth, and Volunteer Services.



UCPB Savings partners with the KIDS Foundation

In line with the continuous efforts of UCPBS to be of active service to those in need, we have partnered with K.I.D.S2 Foundation Inc. (Kindness for Indigent, Deprived, and Sick Kids). It is a non-profit organization created to extend financial, psychological, and spiritual services to indigent children afflicted with Cancer and other life-threatening diseases. Over the years, they have extended financial assistance to more than 900 children beneficiaries.

Last Dec 10, 2022, a Golf Tournament for a cause was held at the Philippine Navy Golf Club in Taguig City of which UCPBS was one of its sponsors.

Present to witness the check turnover last December 9, 2022, at the UCPB Head Office were Ms. Yvonne Eduarte (from Kids Foundation) and the head of UCPBS Corporate Communications and Planning Division, Mr. Jay Valera.

UCPBS shall remain steadfast in helping the community in whatever way we can. Whenever we can.



CORPORATE SOCIAL RESPONSIBILITY