



**CORPORATE SOCIAL RESPONSIBILITY
(CSR)**



From the Heart of Our Beginnings: UCPB Savings Bank's Legacy of Giving Back

Corporate Social Responsibility

As a reliable financial institution within the community, UCPBS recognizes its duty to go beyond traditional banking services by creating a meaningful and lasting influence through its Corporate Social Responsibility (CSR) efforts. These initiatives aim to support the economic, social, and environmental progress of the communities we serve.

By implementing targeted programs in areas such as financial education, academic support, environmental protection, and social consciousness, the Bank aspires to promote inclusive development and nurture a stronger, more adaptable society. Through alignment with international sustainability standards and proactive collaboration, UCPBS is dedicated to acting as a responsible corporate entity and a driving force for positive transformation.



UCPBS JOINS INTERNATIONAL COASTAL CLEANUP 2024

In celebration of its enduring commitment to community and environmental stewardship, UCPBS, through the initiative of its Calapan Branch Lite, proudly joined the International Coastal Clean-Up last September 7, 2024. This global movement, recognized as the world's largest volunteer effort for ocean health, was led locally by Calapan City Mayor Marilou Flores-Morillo, in partnership with the City Environment and Natural Resources Department.

Reflecting on its legacy of civic engagement and honoring its roots in community service, UCPBS Calapan took a proactive role in inspiring the younger generation to take part in this meaningful cause. Youth groups, including The Order of DeMolay – Sesinado Bugarin Chapter and the Oriental Mindoro National High School's Youth for Environment, actively participated, deepening their awareness of pressing environmental concerns.

As it continues to grow alongside the communities it serves, UCPB Savings Bank remains steadfast in its mission to uplift lives, not only through financial empowerment but by fostering social and environmental responsibility. By honoring its beginnings and celebrating its legacy, the Bank remains committed to helping build a cleaner, stronger, and more sustainable future for all.

DONATE BLOOD, SAVE LIVES YEAR 5

Honoring its longstanding commitment to service and community well-being, UCPB Savings Bank, in partnership with the Philippine Red Cross, held its annual Blood Donation Drive at the UCPBS Head Office in Robinsons Cybergate Magnolia on June 28, 2024. Now in its fifth year, this meaningful initiative reflects the Bank's enduring legacy of compassion and civic responsibility.

What began as a simple act of volunteerism has grown into a tradition of life-saving impact, encouraging more individuals to become regular donors while raising awareness about the importance of an accessible and safe blood supply. The recent campaign was led by UCPBS President & CEO Lizette Margaret Mary J. Racela, with the Philippine Red Cross represented by Dr. Gerald Valeriano. A total of 47 successful donors took part in the event, each contributing to a cause that continues to save lives.

In recognition of its unwavering support, UCPB Savings Bank was honored with a Diploma of Service by the Philippine Red Cross on July 31, 2024, a testament to the Bank's meaningful contribution to Blood Services throughout the years.

By celebrating its legacy and honoring the spirit of service that marked its beginnings, UCPB Savings Bank reaffirms its commitment to go beyond banking—to be a reliable partner in building healthier, more compassionate communities.



A Hole in One, a Helping Hand

In line with its enduring commitment to community upliftment and inclusive development, UCPB Savings Bank once again partnered with the Gary B. Teves Golf Foundation Inc. (GBTGFI) for its 5th Golf Tournament, held on May 15, 2024, at the South Course of the Canlubang Golf and Country Club in Laguna.

Rooted in the shared values of service and social responsibility, this partnership aims to generate funds that directly support underprivileged communities and marginalized sectors of society. For the second consecutive year, UCPB Savings Bank has proudly stood alongside GBTGFI, recognizing the importance of giving back and creating opportunities for others. The Bank remains committed to forging more alliances with organizations that champion similar causes, expanding its reach and impact.

As we celebrate our legacy of purpose-driven service and honor the values that shaped our beginnings, UCPB Savings Bank reaffirms its dedication to being present, not only in times of need but in every journey toward a better future.

Because life, like golf, is a course, and UCPB Savings Bank will always be there when it counts.

