



**CORPORATE SOCIAL RESPONSIBILITY
(CSR)**

Corporate Social Responsibility

UCPB Savings Bank's Legacy of Giving Back



As a trusted financial institution in the communities we serve, UCPB Savings Bank recognizes that its role extends beyond providing banking services. Through its Corporate Social Responsibility (CSR) initiatives, the Bank strives to create meaningful and lasting impact by supporting the economic, social, and environmental well-being of its communities.

Guided by a commitment to shared progress, UCPBS continues to support programs focused on financial education, academic development, environmental stewardship, and social responsibility. Through these efforts and meaningful partnerships, the Bank seeks to foster inclusive growth, strengthen communities, and build a more resilient future. By upholding responsible business practices and aligning its initiatives with sustainability principles, UCPBS remains committed to being a trusted partner in creating positive and lasting change.



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UCPB Savings Bank Holds Iloilo's First-Ever Bank-Initiated Fun Run for a Cause

UCPB Savings Bank (UCPBS) made history on December 20, 2025, with the launch of its first-ever bank-initiated fun run in the Province of Iloilo, bringing together more than 400 participants at the Iloilo Provincial Capitol Grounds. Held under the festive theme “Mga Kasama, Halika—Dalagan Kita sa Paskua!”, the event reflected the Bank’s commitment to building stronger communities through wellness, compassion, and shared experiences. Open to participants aged 7 to 70, the 5-kilometer run promoted an active lifestyle while fostering unity among Ilonggos. Some participants went beyond the official route by completing 10 kilometers, demonstrating the community’s shared spirit and determination.

The event also turned every step into an opportunity to give back. Proceeds from official fun run shirts supported dystonia patients under the care of The Medical City Iloilo, connecting community wellness with meaningful medical advocacy.

Made possible through partnerships with the Province of Iloilo, PESEC, and generous sponsors, the event highlighted the power of working together toward a common purpose. With Zumba, raffles, and complimentary refreshments adding to the festive morning, the inaugural fun run became more than a sporting event—it became a celebration of community, generosity, and a shared commitment to a healthier, more united future.



UCPB Savings Bank Extends Aid to Communities Affected by Typhoon Uwan

When Typhoon Uwan brought hardship to communities across the country, UCPB Savings Bank (UCPBS) responded by extending cash assistance, relief goods, and food items to families in need. This effort reflects the Bank's commitment to a shared legacy of compassion and its vision of building a more united and resilient future through meaningful Corporate Social Responsibility (CSR) initiatives.

In partnership with Caritas Philippines, the Bank ensured that assistance reached communities most severely affected by the disaster. The partnership builds on a relationship strengthened through the Bank's support of Caritas Philippines' Segunda Mana program for more than four years, demonstrating UCPBS' continuing commitment to humanitarian service.

The donated items were formally turned over at the Caritas Philippines headquarters on November 19, 2025, reinforcing the value of collaboration in responding to communities during times of crisis.

Through this initiative, UCPBS continues to uphold a legacy of giving while strengthening partnerships that create meaningful impact. By standing together with communities in times of need, the Bank contributes to a future where compassion, cooperation, and shared responsibility help communities recover, rebuild, and move forward together.

